



Your Name: Kevin Sampson Course Name: Graphic Design 1 Project Name: Identity Project Professor: Dan Vlahos Software Used: Adobe InDesign & Illustrator

Description of Project

The objective for this project consisted of visually rebranding a local Boston group, Speak for the Trees. My conceptual redesign for the company aims to amplify their message that they are looking to project, by providing a more simplistic and memorable design. A challenge I faced while revisioning the logo for the company was that my concepts seemed to have a cartoon-like feel to them. After receiving group critiques, I began working on more simple designs. I eventually concluded with the simple image of a sapling as it seemed best to focus on one object rather than many.



Speak for the Trees





April 15, 2020

Ronny Reader CEO, Company Name 123 Address St Anytown, ST 12345

Dear Ms. Reader,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas congue, arcu a ornare dictum, nisl neque aliquet est, et ultricies arcu mauris vel velit. Curabitur porta feugiat imperdiet. Duis id turpis scelerisque, cursus mauris iaculis, tempus orci. Nulla ornare eu augue nec pharetra. Aliquam erat volutpat. Suspendisse sagittis venenatis enim, eget porta nibh malesuada ut. Nullam feugiat euismod leo nec congue. Vivamus aliquet tellus pharetra massa rutrum convallis. Integer posuere massa nec iaculis ullamcorper. Curabitur ligula nunc, tincidunt ac lorem facilisis, euismod feugiat tellus. In et consequat augue. Etiam fermentum nibh nisi, vitae mattis dolor consequat vitae.

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Sincerely,

John Smith Executive Director

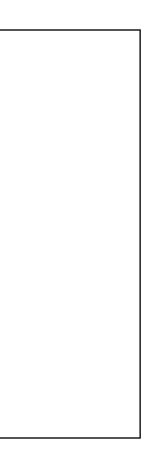


John Smith

President Happy Maps JohnSmithHappy.com Happy Lane, Boston, MA, 02120 123.456.7891



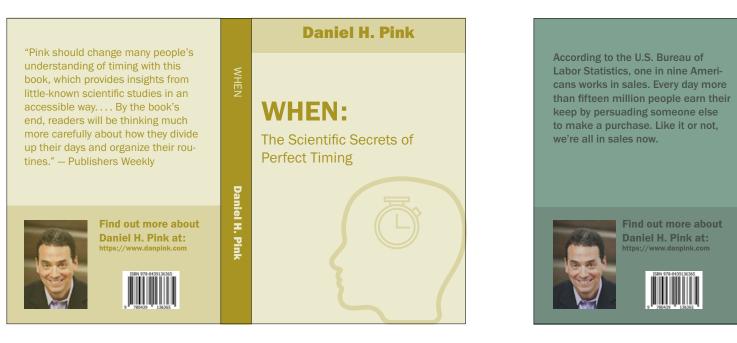
Happy Lane, Boston, MA, 02120 123.456.7891 Ronny Reader CEO, Company Name 123 Address St Anytown, ST 12345







Daniel H. Pink Pink examines the three elements The future belongs to a different of true motivation-autonomy, maskind of person with a different kind tery, and purpose-and offers smart of mind: artists, inventors, storytelland surprising techniques for putting ers-creative and holistic "right-brain" **DRIVE:** these into action in a unique book thinkers whose abilities mark the that will change how we think and fault line between who gets ahead transform how we live. The Surprising Truth About and who doesn't. What Motivates Us Ĕ ıniel H. Pinl Find out more about Find out more about Daniel H. Pink at: Daniel H. Pink at: /www.danpink.com 58N 978-0439236365 ISBN 978-0439136385



TO THUMAN

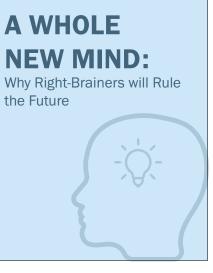
iel H. Pink

Your Name: Kevin Sampson Course Name: Graphic Design 1 Project Name: Daniel H. Pink Book Cover Series Professor: Dan Vlahos Software Used: Adobe InDesign & Illustrator

Description of Project

The objective of this assignment is to design and create a book series based on four Daniel H. Pink novels. The series must hold enough similar elements to be considered together, and this was initially a challenge for me. However, I ended up keeping my design simple and changing only the colors and a logo in each design. This approach keeps the designs clean and consistent, allowing the viewer to understand they are in a series together.

Daniel H. Pink



Daniel H. Pink

TO SELL IS HUMAN: The Surprising Truth About Moving Others





DEC 2021 ~ Change the world

"If researchers can figure out how pigeons and rats evolve to thrive in hostile city habitats, it could help other beasts—including us—adapt to climate change."

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Bine

How Cities Reshape the Evolutionary Path of Urban Wildlife

Brendan I. Koerner

Your Name: Kevin Sampson Course Name: Graphic Design 1 Project Name: WIRED Professor: Dan Vlahos Software Used: Adobe InDesign

Description of Project

The objective of this assignment is to redesign the article, "How Animals Evolve to Thrive in Harsh Cities", from the October 2019 issue of Wired Magazine. The problem I faced when creating my article was the images used and the layout. My initial design was more colorful and clean, so to fit the article topic, I utilized black & white with abstraction. I believe by creating a more serious and gritty article design, it emphasises the global warming and overall importance of the writing.

How Cities Reshape the Evolutionary Path of Urban Wildlife

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If researchers can figure out how pigeons and rats evolve to thrive in hostile city habitats, it could help other beasts—including us adapt to climate change."

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Your Name: Kevin Sampson Course Name: Graphic Design 1 Project Name: WIRED Professor: Dan Vlahos Software Used: Adobe InDesign



Passaic River is lined with the hulks of old chemical plants that treated their surroundings like a toilet. The most infamous of these facilities produced oxin's cunning; the genes that control their aryl nearly a million gallons of Agent Orange, the toxic hydrocarbon receptors, which have slightly differdefoliant whose extensive use during the Viet-ent DNA sequences than those found in other kilnam War has caused generations of suffering. The lifish, lie dormant when confronted by the toxin. Agent Orange plant discharged unholy amounts of

And yet upper Newark Bay is not devoid of life. Beneath its dull green surface teems a popula-tion of Atlantic killifish, a silvery topminnow that's common along the Eastern Seaboard. These fish are virtually indistinguishable from most other mem-bers of their species save for their pendier a bit of the species save for their pendier a bit of the species save for their pendier a bit of the species save for their pendier a bit of the species save for their pendier a bit of the species save for the species s bers of their species, save for their peculiar ability to thrive in conditions that are lethal to their kin. When killifish plucked from less polluted environments are exposed to dioxin levels like those in the bay, they either fail to reproduce or their offspring die before hatching; their cousins from Newark, by contrast, swim and breed happily in the noxious soup. Eight years ago, while he was an associ-

ate professor at Louisiana State University, an environmental toxicologist named Andrew Whitehead decided to find out what makes Newark's killifish so tough. He and his research group collected sample fish from an inlet near the city's airport and began to deconstruct their genomes, sifting through millions of lines of genetic code in search of tiny quirks that might explain the creatures' immunity to the ravages of dioxin. In late 2014, two years after having moved

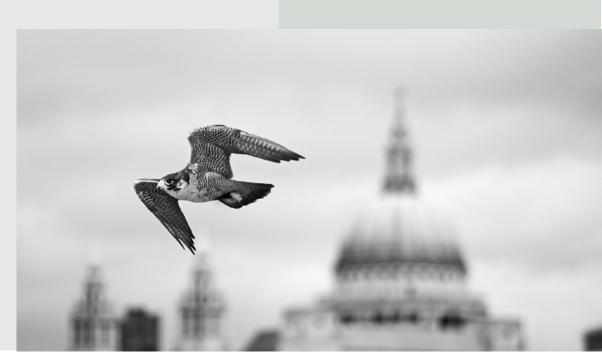
to UC Davis, Whitehead zeroed in on the genes linked to the aryl hydrocarbon receptor, a protein that regulates an array of cellular functions. When most adult killifish encounter dioxin, this receptor's signaling pathway revs to life in the hope of metabolizing the chemical invader. But try as it might, the protein can't break down the insidious substance. Instead of acting as a defense mechanism, the frustrated signaling pathway wreaks

THE NORTHWEST CORNER havoc during development-causing severe birth of Newark Bay is the kind of place comedians have in mind when they mock New Jersey as a cesspool. The grim industrial coast the bay shares with the

Agent Orange plant discharged unholy amounts of carcinogenic dioxin—so much, in fact, that New Jersey's governor declared a state of emergency in June 1983. Though the Environmental Protec-tion Agency has announced a \$1.4 billion cleanup effort, the waters closest to Newark's Ironbound neighborhood remain highly contaminated; there are few worse spots in America to go for a swim. And yet upper Newark Bay is not devoid of life. Beneath its dull green surface teams a provide As he explained in a landmark Science

tion, that most sublime of nature's engines, is not malls, in part because we tend to dismiss them as eiand cluster in cities. Rather than wilt away as Homo the story that the pioneers of sapiens have spread forth bearing concrete, bitumen, urban evolution are piecing together is tinged with and steel, a select number of species have developed darkness. elegant adaptations to cope with the peculiarities of urban life: more rigid cellular membranes that may

evolved in remarkably similar ways in response to ward off heat, digestive systems that can absorb sugthe same environmental pressures. This is com- ary garbage, altered limbs and torsos that enhance pelling evidence in favor of the notion that evolu- agility atop asphalt or in runoff-fattened streams. Whitehead and his colleagues, many of some chaotic phenomenon but, rather, an orderly whom are at the dawn of their careers, are now one whose outcomes we might be able to predict. beginning to pinpoint the subtle genetic changes Whitehead's work on killifish is one of the signature that underlie these novel traits. Their sleuthing triumphs of urban evolution, an emergent discipline promises to solve a conundrum that has vexed bidevoted to figuring out why certain animals, plants, ologists for 160 years, and in the process reveal how and microbes survive or even flourish no matter we might be able to manipulate evolution to make how much we transform their habitats. Humans the world's cities-projected to be home to tworarely give much thought to the creatures that flit or thirds of humanity by 2050-resilient enough to crawl or skitter about our apartment blocks and strip endure the catastrophes that are coming their way. Weary as we are of despairing over the mass ther ordinary or less than fully wild. But we should extinctions being caused by hyperdevelopment, it's instead marvel at how these organisms have man- tempting to take comfort in the ability of some aniaged to keep pace with our relentless drive to build mals to shrug off our brutalization of the planet. But



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Your Name: Kevin Sampson Course Name: Graphic Design 1 Project Name: WIRED Professor: Dan Vlahos Software Used: Adobe InDesign



country relatives: The city mice had conspicuous

Charles Darwin's place in the

scientific pantheon is deservedly secure, but he made his share of blunders. One of the gravest was maintaining that the effects of natural selection, the linchpin of evolution, could not be observed in a single human lifetime. "We see nothing of these slow changes in progress, until the hand of time has marked the long lapse of ages," he wrote in On the Origin of Species in 1859. "And then so imperfect is our view into long past geological ages, that we only see that the forms of life are now different from what they formerly were." But soon after Darwin's death in 1882, the

first wave of biologists to have grown up on his teachings took note of a curious occurrence in the realm of insects: During the second half of the 19th century, the predominant color of England's peppered moths had steadily shifted from mostly white to almost entirely black. One theory was that the bugs' wings were being tarnished by all the coal soot in the air, a result of the boom in heavy industry from London to Newcastle. But Darwin's disciples came to suspect that natural selection was at play. As England had become more urban, moths who possessed the rare mutation for black pigmentation appeared to enjoy a fitness advantage over their white peers.

ary biologists were less attracted to hives of human

commotion like Birmingham. Researchers raised

on episodes of Wild Kingdom and the books of

Jane Goodall gravitated toward fieldwork in remote

places populated by animals they'd never otherwise

encounter. Their mentors encouraged them to go

abroad because they knew that faculty hiring com-

mittees were wowed by the exotic. The road to a ten-

ure-track job ran through the jungles of the Amazon,

not the parking lots of Houston or Columbus, Ohio.

Smithsonian. But in 2007, Munshi-South became

For the first chunk of his career in evolu-

It wasn't until the 1950s that Oxford University's Bernard Kettlewell conducted a legendary experiment that demonstrated why the black moths had evolved much faster than Darwin thought possible. Over a three-year period, Kettlewell tracked the fates of hundreds of marked moths that he released in two English forests, one by the pristine southwest coast, the other near the polluted metropolis of Birmingham. In the Birmingham woods-a stand-in for the industry-ravaged landscape of the Victorian era-black moths avoided predation by birds because they blended into the tionary biology, Jason Munshi-South harbored all soot-stained trees; the white moths, by contrast, the standard romantic notions about which projects were easy to spot and thus became snacks for spar- he should pursue. He studied the mating habits of rows. The opposite occurred in the coastal woods: tree shrews in Borneo and the demographics of el-The black moths stood out when they alighted ephants in Gabon, while earning his PhD from the on the light-colored trees and were gobbled up. University of Maryland and doing a postdoc at the

Kettlewell's experiment on "industrial melanism" became a staple of high school biology text- an assistant professor at Baruch College in New books because it succinctly illustrates how species York City, shortly after which his first child was can, when subjected to intense environmental pres-born-two events that curtailed his globe-trotting. sures, evolve in a matter of years rather than over Restless, he looked for ways to scratch his fieldmillennia. But the next few generations of evolution- work itch within range of the subway. His search

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for convenient subjects led him to study the white- response, and detoxification. ("Linked," of course, footed mice that have colonized New York's parks. is a word that oversimplifies the relationship: Traits Munshi-South and his assistants trapped are usually the product of a complex stew of interscores of live mice and clipped off bits of their tails actions among genes and with the environment.) to get genetic material. Financial constraints and the As he sorted through the possible reastate of technology at the time meant Munshi-South sons for these changes, which included the need couldn't sequence the animals' entire genomes. In- to tolerate a certain type of poisonous fungus, stead he used a shortcut called transcriptome analy- Munshi-South came to realize that his side projsis, which centers on the messenger RNA molecules ect was destined to become his life's work. He was that carry DNA's instructions for protein synthesis now enamored with the idea that urban cauldrons into cells. Since only the crucial bits of an organism's of noise, heat, and filth are not only as authenti-DNA get written into messenger RNA, researchers cally "natural" as any other habitat but also the can work backward to infer, with impressive preciperfect venues in which to observe evolution at its sion, the composition of the genes where it originated. fastest and most inventive. A bearded and slightly Munshi-South found there was scant gene cherubic man, Munshi-South speaks engagingly flow between New York's various white-footed about his epiphany despite the notable softness of mouse populations-mice from the Bronx showed his voice. "For most organisms, cities are incredno signs of having recently mated with mice from ibly stressful," he says. "So you'd expect that the Manhattan. Of greater note, however, were the sharp evolutionary responses would have to be pretty genetic differences between city mice and their strong for them to exist in that environment." Munshi-South next turned his attenalterations in genes linked to metabolism, immune tion to Rattus norvegicus, the brown rat, an espe-

Your Name: Kevin Sampson Course Name: Graphic Design 1 Project Name: WIRED Professor: Dan Vlahos Software Used: Adobe InDesign

On a pleasantly bright

2017 Science review paper entitled "Evolution of Life in Urban Environments," he was able to list morning last February, Elizabeth

So when Munshi-South coauthored a

more than 100 recent and ongoing projects in- Carlen took me to the northern Bronx to catch volving a range of city-dwelling organisms: moths pigeons. A Californian who's now a doctoral canthat shed their species' fatal attraction to artifi- didate in Munshi-South's lab at Fordham, Carlen cial lights, finches able to communicate above the has spent the past four years studying the genetdin of traffic, swans that possess a genetic variant ics of one of New York's most common birds. It that makes them less nervous around humans. is a line of research that requires her to trap hun-When I asked Munshi-South why urban dreds of pigeons and collect samples of their blood. evolution is suddenly hot, I expected him to cite the Carlen and I camped out by a trianguproliferation of accessible DNA-sequencing tech- lar patch of asphalt along West Kingsbridge Road, nologies-an obvious boon to smaller, more un- across the street from a check-cashing store and a conventional labs like his that struggle for funding. carnicería. Whenever a flock of pigeons alighted But his primary explanation was more of a downer: to peck at the stale bread crumbs that elderly lo-He sees a kind of resignation to a dark environmen- cals leave on the pavement, Carlen would fire her tal future, especially among younger biologists who flashlight-shaped net gun at the throng. A few birds have no memory of more idealistic days and who would inevitably become entangled in the nylon net, see little point in examining any instances of evolu- and Carlen would kneel down to untangle them one tion that aren't driven primarily by human activity. by one before drawing a vial's worth of blood from "I don't want to call it capitulation," he says, "but a vein between their toes. Once each needle prick it's kind of reconciling with our changed world." had clotted, she would let the pigeon flap away toward the eaves of an abandoned red-brick armory. On several occasions, the loud thwump of the net's deployment startled passersby. In one instance a bemused woman pushing a cart filled with groceries came over to ask-with more than a hint of suspicion-what on earth we were doing. Carlen had a disarming reply at the ready: "I'm a scientist and I'm trying to find out how New York pigeons are evolving." She then invited her inquisitor to hold and release a pigeon who'd already provided a blood sample. An ecstatic grin spread across the woman's face as she cradled the docile bird in her hands; as Carlen would later note, people tend to feel a sort of primal joy when given the rare opportunity to handle wildlife. As she drove us north on I-87 with a sizable amount of pigeon blood in her trunk, Carlen recounted the roots of her obsession with the oftdisparaged "rat with wings." Her love for biology dates back to early childhood, when she was enthralled by the brittle stars and hermit crabs she saw in Baja California's tide pools during family camping trips. But she didn't have a clear sense of how to turn her passion into a lifelong career until April 2012, five years after she'd obtained her bachelor's degree from Cal Poly San Luis Obispo. It was then that she heard Jason Munshi-South discuss his research on the public radio show Science

cially reviled New York City inhabitant. Though It was now possible to sequence the whole genomes the rodents have been darting around America of individual rats for a reasonable price, and he since colonial times, Munshi-South was stunned could compare his results to a Rattus norvegicus by how little was known about the genetic rea- reference genome that had been compiled as part sons for their success. "There was a golden age of of a federally funded project. Munshi-South and his rat research in Baltimore in the '40s and '50s, out collaborators found evidence that the genes conof Johns Hopkins, which was mostly done in the trolling the olfactory sensors of New York's rats have interest of public health," he says. "They did things been dramatically transformed by natural selection. we wouldn't be allowed to do, like they'd go catch The researchers believe the alterations in the genes' 50 rats from one place and dump them in another DNA sequences are linked to the rats' ability to place and see what happened. And that would basi- navigate New York's subterranean passages, which cally cause a rat war." But no one in recent years had are bathed in an ever-shifting barrage of smells. spent much time pondering whether rats might be The concept of rats evolving quickly evolving in sync with the cities where they abound. enough to handle whatever humans throw their

Not long after moving to Fordham Uni- way has captivated the general public, and Munversity in the Bronx in 2013, Munshi-South started shi-South has become his field's preeminent setting traps in New York's dingiest nooks: subway evangelist-the scientist likeliest to pop up in a platforms, storm drains, and the grease-slicked panel discussion to explain how cities are shakpavement outside pizza joints. (Unlike white-footed ing up the genetics of wildlife with astonishing mice, brown rats tend to be too vicious to be collect- swiftness. But he's only the most visible memed alive.) In just a few years, the genetic tools at his ber of a community of researchers, each focused disposal had become exponentially more advanced. on an animal usually thought of as mundane.



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Your Name: Kevin Sampson Course Name: Graphic Design 1 Project Name: WIRED Professor: Dan Vlahos Software Used: Adobe InDesign

C If you can't pick up a dead raccoon for your best friend, what kind of friend are you? >>

Friday. By the time the episode ended, Carlen had black pants she doesn't mind getting blotched with decided that urban evolution was her calling—a way to explore the ingenious ways in which nature refuses to be squelched by human dominance. ral history museums, complicating her efforts to Carlen went back to school to pursue a compare today's birds to those of decades past.

master's in biology, with the express goal of gaining the technological chops necessary to join harvest blood from a few last pigeons, Carlen and Munshi-South's lab. When she started the doc- I headed toward Fordham's biological research toral program at Fordham in 2015, she was re- station, located on a bucolic former estate in the quired to pick a New York City animal as her suburban town of Armonk. That is where Carspecialty. Munshi-South's other students had al- len sequences the DNA in the blood samples by a ready nabbed some good ones-the rats, the sala- employing a technique called ddRAD, which uses manders, the coyotes who lurk around the rim of a special enzyme to isolate the most revealing por-Queens. But no one had yet staked a claim to a bird. tions of an organism's genome. Carlen's priority at

A bit of work has been done on the evo- the moment is to sketch out how the myriad Colutionary adaptations of urban pigeons, but the lumba livia populations found between Washingfield was mostly wide open for someone like Car- ton, DC, and Boston are related-essentially 23anlen. "Basic things, like what a pigeon's range is, how dMe for the Northeast Corridor's feral pigeons. long they live-people probably assume we know Her long-term goal, however, is to diall that already, but we don't," said Carlen, now vine the birds' recent genetic adaptations. One 35, who was wearing an I STAND WITH REFU- mystery she's eager to solve is whether urban pi-GEES T-shirt beneath her coat, along with frayed geons have lately evolved the means to process



After stopping in a casino parking lot to

refined sugar without suffering health consequences—a trait that would explain their ability to subsist on diets rich in discarded cookies and doughnuts. (Carlen has already used off-theshelf blood glucose monitors to determine that, against her expectations, New York pigeons who feast on sweets do not suffer from hyperglycemia.) As we rounded an uphill curve near the field station's entrance, Carlen hit her Subaru's brakes and glanced back through the rear window at an enticing slab of roadkill. "Should I go back and get it for Kristin?" she asked. "I mean, if you can't pick up a dead raccoon for your best friend, what kind of friend are you?" The friend she had in mind is Kristin Winchell, a 35-year-old postdoc at Washington University in St. Louis and one of urban evolution's foremost stars. She and Carlen, who first met at an academic conference five years ago, rarely see each other in person but text multiple times every day. Along with Lindsay Miles, who studies milkweed insects in Toronto, they also coedit Life in the City, the flagship blog of the urban evolution movement, which highlights discoveries being made by young researchers. And whenever Carlen comes across potentially useful roadkill, she scoops it up and freezes it for Winchell to eventually sequence. (The "trash panda" by the field station turned out to be too smooshed to be of value, so she left it.)

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Your Name: Kevin Sampson Course Name: Graphic Design 1 Project Name: WIRED Professor: Dan Vlahos Software Used: Adobe InDesign

CRESCENT TRAIN SCHEDULE



SOUTHBOUND

Train Number	1	19	
Days of Operation	Da	Daily	
Train Times	Arrival	Departure	
Penn Station NYC, NY	2:15PM	2:15PM	New Or
Newark, NJ	2:37PM	2:37PM	Slidell,
Trenton, NJ	3:18PM	3:18PM	Picayur
Gray 30th St Station, PA	3:55PM	3:55PM	Hatties
Wilmington, DE	4:19PM	4:19PM	Laurel,
Penn Station Baltimore, MD	5:12PM	5:12PM	Meridia
Union St Washington, DC	6:30PM	6:30PM	Tuscalo
Alexandria, VA	6:49PM	6:49PM	Birming
Mannassas, VA	7:22PM	7:22PM	Annisto
Culpeper, VA	7:55PM	7:55PM	Atlanta
Charlottesville, VA	8:52PM	8:52PM	Gaines
Lynchburg, VA	10:00PM	10:06PM	Тоссоа,
Danville, VA	11:14PM	11:14PM	Clemso
Greensboro, NC	12:15AM	12:22AM	Greenv
High Point, NC	12:39AM	12:39AM	Spartar
Salisbury, NC	1:17AM	1:17AM	Gaston
Charlotte, NC	2:20AM	2:45AM	Charlot
Gastonia, NC	3:12AM	3:12AM	Salisbu
Spartanburg, SC	4:14AM	4:14AM	High Pc
Greenville, SC	4:54AM	5″01AM	Greens
Clemson, SC	5:39AM	5:39AM	Danville
Toccoa, GA	6:15AM	6:15AM	Lynchb
Gainesville, GA	6:58AM	6:58AM	Charlot
Atlanta, GA	8:13AM	8:38AM	Culpepe
Anniston, AL	10:00AM	10:00AM	Mannas
Birmingham, AL	11:50AM	12:08AM	Alexand
Tuscaloosa, AL	1:07PM	1:07PM	Union S
Meridian, MS	2:58PM	3:04PM	Penn S
Laurel, MS	4:01PM	4:01PM	Wilming
Hattiesburg, MS	4:38PM	4:38PM	Gray 30
Picayune, MS	5:42PM	5:42PM	Trentor
Slidell, LA	6:07PM	6:07PM	Newark
New Orleans, LA	7:32PM	7:32PM	Penn S

NORTHBOUND

Train Number	Train Number 20			
Days of Operation	Da	Daily		
Train Times	Arrival	Departure		
New Orleans, LA	7:00AM	7:00AM		
Slidell, LA	7:57AM	7:57AM		
Picayune, MS	8:22AM	8:22AM		
Hattiesburg, MS	9:30AM	9:30AM		
Laurel, MS	10:05AM	10:05AM		
Meridian, MS	11:02AM	11:02AM		
Tuscaloosa, AL	11:07AM	11:07AM		
Birmingham, AL	12:44PM	12:44PM		
Anniston, AL	2:15PM	2:24PM		
Atlanta, GA	3:59PM	3:59PM		
Gainesville, GA	7:35PM	8:04PM		
Toccoa, GA	9:40PM	9:40PM		
Clemson, SC	10:16PM	10:16PM		
Greenville, SC	10:53PM	10:58PM		
Spartanburg, SC	11:39PM	11:39PM		
Gastonia, NC	12:39AM	12:39AM		
Charlotte, NC	1:21AM	1:46AM		
Salisbury, NC	2:32AM	2:32AM		
High Point, NC	3:16AM	3:16AM		
Greensboro, NC	3:37AM	3:44AM		
Danville, VA	4:43AM	4:43AM		
Lynchburg, VA	5:52AM	5:56AM		
Charlottesville, VA	7:09AM	7:09AM		
Culpeper, VA	8:01AM	8:01AM		
Mannassas, VA	8:35AM	8:35AM		
Alexandria, VA	9:32AM	9:32AM		
Union St Washington, DC	9:53AM	9:53AM		
Penn Station Baltimore, MD	10:55AM	10:55AM		
Wilmington, DE	11:44AM	11:44AM		
Gray 30th St Station, PA	12:08PM	12:08AM		
Trenton, NJ	12:41PM	12:41PM		
Newark, NJ	1:25PM	1:25PM		
Penn Station NYC, NY	1:46PM	1:46PM		

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Your Name: Kevin Sampson Course Name: Graphic Design 1 Project Name: Amtrak Train Schedule Professor: Dan Vlahos Software Used: Adobe InDesign

Description of Project

The objective of this project is to redesign the 2018 Amtrak Train Schedule to create a better user experience. I initially designed a schedule that utilized icons and a symbol key, however I found it to still look cluttered. To simplify the schedule, I provided the most important information to be viewed first, while discarding unnecessary information such as symbols. This results in a clear and readable document.

Amtrak.com 1-800-USA-RAIL



Effective May 1, 2022

THRUWAY CONNECTIONS

SECONDARY CRESCENT

TRAIN SCHEDULE

Richmond ~ Charlottesvill	ttesville (Southbound)][Richmond ~ Charlottesville (Northbour		
Days of Operations	Da	ily		Days of Operations Daily		nily
Thruway Number	6019	6198		Thruway Number	6020	6197
Connecting Train	19	98		Connecting Train	20	97
Main St Richmond, VA	5:15PM			Amtrak Sta. Charlottesville, VA	7:55AM	7:40PM
Staples Mill Rd. Richmond, VA	6:00PM	6:15AM		Staples Mill Rd. Richmond, VA	9:15AM	9:10PM
Amtrak Sta. Charlottesville, VA	7:30PM	7:40AM		Main St Richmond, VA	9:50AM	
Meridian ~ Dallas (So	outhbour	nd)	Meridian ~ Dallas (Northbo		lorthbou	nd)
Days of Operations	Da	ily	11	Days of Operations Da		ily
Thruway Number	8959	8219		Thruway Number	8220	8520
Union Station, Meridian, MS	10:55AM	8:00PM		Greyhound Station, Dallas, TX	7:30PM	3:20AM
Amtrak Station, Jackson MS	1:25PM	10:25PM		Mesquite, TX	7:55PM	

Meridian ~ Dallas (Southbound)		Meridian ~ Dallas (Northbound)				
Days of Operations	Da	ily	Days of Operations		Daily	
Thruway Number	8959	8219	Thruway Number	8220	8520	
Union Station, Meridian, MS	10:55AM	8:00PM	Greyhound Station, Dallas, TX	7:30PM	3:20AN	
Amtrak Station, Jackson MS	1:25PM	10:25PM	Mesquite, TX	7:55PM		
Vicksburg, MS	2:30PM	11:30PM	Tyler, TX	9:50PM		
Shreveport, LA	6:40PM	2:45AM	Shreveport, LA	11:59PM	7:10AN	
Tyler, TX	9:05PM	4:30AM	Vicksburg, MS		10:45A	
Mesquite, TX			Amtrak Station, Jackson MS	5:05AM	12:55P	
Greyhound Station, Dallas, TX	10:50PM	6:20AM	Union Station, Meridian, MS	6:35AM	2:25PN	



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- All Amtrak services and stations are non-smoking.
- In cooperation with the National Park Service, volunteer rangers provide on board narratives between May and September on selected days over parts of this route. Visit nps.gov/trailsandrails and amtraktoparks.com.
- A small cat or dog in a pet carrier may be carried on Crescent trains with reservations required. Reservations can be made at a staffed station or visit the website for complete information.



Your Name: Kevin Sampson Course Name: Graphic Design 1 Project Name: Amtrak Train Schedule Professor: Dan Vlahos Software Used: Adobe InDesign

